

**The Annual Quality Assurance Report of the
INTERNAL QUALITY ASSURANCE CELL
Year 2010-11**

Submitted to

**National Assessment and Accreditation Council
BANGALORE**

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Vision

To effect a harmonious development of the physical, intellectual, moral and emotional life of students to enable them to face the challenges of life in a progressively competitive society.

Mission

To foster a unique intellectual environment where the youth not only imbibes knowledge but also cultivates the right interests, attitudes and values.

To promote a sense of responsibility towards society by inculcating a philosophy of life based on love, compassion and understanding.

INDEX

Sl. No.	Content	Page No
1.	Part A: Plan of action chalked out by the IQAC in the beginning of the year.	01-02
2.	Part B : Information of activities in the given format.	03-27
3.	Part C : Details of the plan of the institution for the next year.	29-31
4.	Report of the various activities of the college for the year 2011-12	32-59
5.	Photos of College activities	60-66
6.	College Annual Magazine	

PART- A

The plan of action chalked out by the Internal Quality Assurance Cell at the beginning of the year towards quality enhancement and the outcome achieved by the end of the year.

The meeting of the Internal Quality Assurance Cell was held on 27.08.2010 to chalk out the plan of action for the academic year 2010-11. With a view to enhance internal quality, various programmes and activities were planned. In the meeting it was unanimously resolved to concentrate on the following aspects:

a) Academic

- Continuing and sustaining the high academic standards of the institution.
- Arranging Orientation program for the first year students.
- Encouraging the faculty members to take up research projects.
- Organizing academic seminars/ workshops
- Making the best use of student feedback to improve the academic atmosphere of the college.
- Encouraging the use of modern aids like audiovisual aids and computer aided approaches in teaching.
- Conducting programs that place emphasis on value based education.
- Holding Bridge Course to non-commerce students joining BBM course.

b) Skill development of the students:

- Conducting short term courses on English speaking and communication skills.
- Encouraging students to get trained in the use of computer by offering short-term computer courses.
- Encouraging students to organize activities themselves with a view to develop their managerial skills.
- Organising Industrial/ field visits to students to enable them to acquire first-hand knowledge of their field of interest.
- Organizing various community oriented activities through NSS, Rovers and Rangers, etc.

c) Development of the College Infrastructure:

- Completing the construction of Women's Hostel.
- Starting the construction of a new block consisting of classrooms, Staff room, Audio-visual room, and ladies' rest room utilizing UGC Grant under XI Plan.
- Submitting proposal for various UGC Grants like Minor Research, Workshop, Sports Equipments and Infrastructure.

d) Encouragement to Sports and Co-curricular Activities:

- Extending full support and encouragement to sports and co-curricular activities by organizing coaching camps.
- Conducting women oriented programs.
- Organizing class-wise cultural activities so as to enable every student to participate in some activity or the other.
- Organizing a variety of co-curricular activities to develop the personality of students and enrich their knowledge.

e) Development Program for the Teaching and the Non-Teaching Staff:

- Organizing programs for the Teaching Staff on Modern Teaching Aids and providing training to the non-teaching staff on the use of computer.
- Encouraging the teaching and non-teaching staff to attend workshops/conferences related to their subject.

f) Career Guidance Programs:

- Organizing Career Literature Exhibition and Employment Guidance with the co-operation of Employment and Training Department, Mangalore University.
- Training and encouraging students to attend campus interviews held with the co-operation of different companies and establishments.

g) Improvement in the Library service:

- Adding books and Journals to the library
- Organizing book exhibitions.
- Continuing and extending book-bank facility to include a majority of students.

The plan of action chalked out by the Internal Quality Assurance Cell has been successfully implemented to a great extent during this academic year. Reports of various activities conducted during this academic year are provided in the following pages. All these activities are in fulfillment of the plan of action chalked out by the Internal Quality Assurance Cell.

PART – B

1. ACTIVITIES REFLECTING THE GOALS & OBJECTIVES OF THE INSTITUTION:

All the activities conducted in the College during this academic year are in tune with the goals and objectives of the institution. The institution was established with the primary goal of providing an opportunity of higher education to all, especially to the rural youth. It is noteworthy that a majority of students in our College are from rural areas and most of them belong to economically and socially weaker sections of society.

The primary aim of our institution is to effect a harmonious development of the physical, intellectual, moral and emotional life of students to enable them to face the challenges of life in a progressively competitive society. Another goal of the institution is to provide value-based education by helping the youth to develop a sense of duty, service, responsibility, honesty, discipline and self-respect.

During this academic year several activities and programmes were organized by the college, which adhere to the goals and objectives of the institution. They are aimed at overall development of the personality of students.

2. NEW ACADEMIC PROGRAMMES INITIATED (UG AND PG):

The College started Open and Distance Learning Program of Indira Gandhi National Open University, New Delhi, during 2008-09. 41 students have enrolled for various PG, UG and Certificate courses for June 2010 session and January 2011 session. This scheme specially helps the rural students to pursue higher education through distance learning method without affecting the quality of education. Orientation Programme for I year IGNOU students was held during November 2010.

3. INNOVATIONS IN CURRICULAR DESIGN AND TRANSACTION:

The college is affiliated to Mangalore University. As such the College does not have freedom in framing the curriculum. However, the College offers a wide range of program options that provide adequate academic flexibility. Some of the faculty members of the college have been members of various bodies of the university like Board of Studies, Faculty of Arts which play a major role in designing the curriculum.

Credit Based Semester system has been in vogue for a few years in the college. Under the scheme students improve their skills by participating in National Service Scheme/ Sports and Games/ Rovers and Rangers or cultural activities. Marks are awarded to them based on their performance in their respective field of activity.

4. INTER-DISCIPLINARY PROGRAMMES STARTED:

Under Credit Based Semester system introduced by Mangalore University during 2005-06 all the students of First year degree have to study Constitution, Human Rights, Environment and the second year BBM and BA students have to study Computer Application.

5. EXAMINATION REFORMS IMPLEMENTED:

Since examinations are conducted as per the University guidelines, the College does not have much freedom to introduce Examination reforms. However, the performance of the students is continuously monitored. Internal tests and examinations are held in every semester. This is well in tune with the wishes of the semester system which aims at perennial evaluation of the students. The internal tests are found to be of great help to students to face the University examinations in a more confident and efficient manner.

6. CANDIDATES QUALIFIED: NET/SLET/GATE ETC.

Nil

7. INITIATIVE TOWARDS FACULTY DEVELOPMENT PROGRAMMES:

A) The following members of the faculty presented papers in various conferences and seminars during this academic year.

M. Raveesh Kumar, Principal and Faculty in Commerce, presented a paper on the topic “Analytical Study on Problems and Prospects of Small Business in Dakshina Kannada District” on 4th and 5th April 2011, at the National Seminar on Research in Commerce and Management- Issues and Challenges, held in St Aloysius College, Mangalore.

Presented a paper on the topic “A study of the impact of Special Economic Zone on Micro and Small Enterprises in D. K. district, in UGC sponsored one day State Level Seminar on “Special Economic Zone- its Pros and Cons” on 21st May 2011, at DVS College, Shimoga.

Sri Gopal, Associate Professor in Economics and Co-operation, presented a paper on “National Service Scheme as an Effective Role of Extension activity for educational institutions” to the Office Personnel of Higher Education.

Presented a paper at HOPCOMS international Conference on Agricultural Marketing, at Institute of Development Studies, Mysore University, Mysore.

Sri S.P. Ajith Prasad, Associate Professor in Kannada, presented a paper and participated in World Spiritual Congress at Trivendram, Kerala, on the topic of Necessities of spiritual practice.

He presented a paper on “New Waves in Kannada Literary Criticism” at Jain Scholars National Conference, held at Karnataka Jain Bhavan, Bangalore.

He presented a paper on “Language used in the Drama and Poetry of Srikatesha Gowda” at Government First Grade College, Mandya.

Dr. P. Ganapayya Bhat, Associate Professor in Ancient History & Archaeology, has presented paper on the topic “Jain Sovereignty in Tulunadu” at Three days State Level Seminar on Jainism organised by Dept. of Kannada, Mangalore University.

He presented a paper on “Cultural Resource Management” at a Seminar organized by the Heritage Club of Sri Bhuvanendra College, Karkala 8th Jan. 2011.

He presented a paper on “Settikaras - A Merchant Community of Ancient Tulunadu” in the two day UGC sponsored National Seminar organized by MSRS College Shirva, on 24th and 25th march 2011.

B) The members of the faculty were encouraged to participate in various academic workshops and conferences during this academic year. Their participation in these workshops and conferences helped them to improve their academic knowledge, skill and performance.

	Name	Date	Place and Details	National /State/ Regional
1.	M. RAVEESH KUMAR	4 th & 5 th April 2011	Attended National Seminar on Research in Commerce and Management- Issues and Challenges, held on at St Aloysius College, Mangalore.	National
		21 st May 2011	Participated in UGC sponsored one day State Level Seminar on “Special Economic Zone its Pros and Cons” at DVS College, Shimoga.	State
		21 st April 2011	Participated in the Talk on the subject “Education in the Global Market- The Role of Colleges”:organized by Association of First grade College Principals of Mangalore University at SDM College Mangalore	
2.	GOPALA	7 th & 8 th Sept. 2010	Seminar organized by the AMUCT and Canara College, Mangalore “National Service Scheme as an Effective Role of Extension activity for educational institutions” to the Office Personnel of Higher Education.	
		29 th Jan. 2011.	Annual Economics Conference organized by Mangalore University Economics Association at KMKMC College, Madikeri	
		26 th & 27 th March 2011	HOPCOMS international Conference on Agricultural Marketing, at Institute of Development Studies, Mysore University, Mysore.	Inter-national
3	S.P.AJITH PRASAD	4 th Nov. 2010.	Attended State Level Seminar on Jainism organised by Dept. of Kannada, Mangalore University.	State
		9 th to 23 rd Sept. 2010	Participated in World spiritual Congress at Trivendram, Kerala State on the topic of Necessities of spiritual practice.	Inter-national
		26 th March 2011	Participated in National Conference on History and Kannada Literature held at Government First Grade College, Hebri	National
		29 th March 2011	Participated in National Conference on Srikatesha Gowda’s Literary work at Government First Grade College, Mandy	National
		29 th to 31 st Oct 2010	Participated in National Seminar-Alvas Nudisiri, held at Alvas College, Moodbidri	National

4	Dr. P. GANAPAYYA BHAT	28 th August 2010	Participated in the One day workshop at Bangalore, organized by the Department of Archeology, Museums and Heritage.	State
		3 rd Nov. 2010	Three days State Level Seminar on Jainism organised by Dept. of Kannada, Mangalore University on and presented a paper on “Jain Sovereignty in Tulunadu”.	State
		5 th and 6 th April	UGC Sponsored National Seminar on” Violence and Violence Around” organized by Besant Evening College, Mangalore	National
5	M. NARAYANA BADIKILLAYA	7 th & 8 th Sept. 2010	UGC Sponsored two days National Conference on “Social Responsibilities of Educational Institutions” at Raman Pai Convention Centre, Mangalore.	National
6	B. NANDINI	3 rd Sept. 2010	Participated in One day Hindi workshop at Mangalore University.	
		14 th to 23 rd Feb. 2010.	Attended NSS Officers 10 Days Orientation Course at Mysore	
7	Mahaveera Ajiri S.	7 th & 8 th Sept. 2010	UGC sponsored two day National Conference on “Social Responsibilities of Educational Institutions” held on at T.V. Raman Pai Convention Centre, Mangalore.	National
		19 th & 20 th Jan. 2011.	National Conference on “Role of Higher Education in Entrepreneurship Development in India” organized by the Department of MBA(IB), University College, Mangalore & Department of Business Administration, Mangalore University, held at University College, Mangalore.	National
8.	SUDHARSHAN KUMAR	22 nd Jan. 2011	Participated in one day UGC sponsored National Seminar on “Emerging Trends in Entrepreneurial Development” organized by Besant Women’s College, Mangalore.	National
9	Praveen C. Kulkarni	4 th Sept. 2010.	Attended one day workshop at Srinivas Institute of Management Studies, Pandeshwar, Mangalore.	
10	PADMAJA SHETTY	6 th Aug. 2010.	Attended a workshop on “Syllabus in English” organized by Association of English Teachers of Mangalore University under Graduate Colleges held at Besant Women’s College, Mangalore.	
		8 th & 9 th Oct. 2010	Participated in National Seminar on “Marginalized Voices in Indian English Fiction” held at Sri Bhuvanendra College, Karkala.	National
11	PARSHWANATHA AJRI	16 & 17 th Feb 2011	Attended two day National Seminar on ”Industry Institution Interaction” at Gokarnatheshwara College, Mangalore.	National
12	SNEHALATHA	17 th Aug. 2010	Participated in the Seminar on “Health Issues and Services” held at School of Social Work, Roshni Nilaya, Mangalore	

13	Ms.Pavithra Shetty, Ms. Rekha Baliga, Ms. Shreedevi	29 th Oct. 2010	Participated in the workshop on “Student Centered Teaching and Experiential Learning” and “Soft Skills Training Workshop-Training the Teachers” organized by Mangalore University Commerce Teachers” Association held at A.J. Institute of Management Studies, Kottara Chowki, Mangalore.	
14	SANTHOSH	26 th March 2011	Participated in National Conference on History and Kannada Literature held at Government First Grade College, Hebri	National
		29 th to 31 st Oct 2010	Participated in National Seminar-Alvas Nudisiri, held at Alvas College, Moodbidri	National
15	SHANTHIRAJA KAMBALI	18 th and 19 th March	Workshop held at Mangalore University.	
		26 th March 2011.	State Level Conference on the topic “ The Role of Media in Promoting Sports”at MSRS College, Shirva.	State
16	S.M. DHEERAJ	9 th to 11 th June 2010	Three day National workshop on “Exploring Open Sources: DSpae, RSS, Audacity & Library Blogs” conducted in the Department of Library & Information Centre at NMAM Institute of Technology, Nitte.	National
		12 th to 14 th Aug. 2010	National Conference on India Academic Libraries -2020 organized by Sree Siddaganga College for Women, Tumkur.	National
		20 th Oct. 2010	Workshop on “Guidelines on Quality Indicators from NAAC in Modern Library Management and Service” at SDM College of Business Management, Mangalore.	
		23 rd & 24 th October 2010	Workshop on Access to E-resources under UGC Infonet Digital Library Consortium including N-LIS Programme held at Mangalore University on, organized by Mangalore University Library in collaboration with Information & Library Network Centre, Ahmedabad.	
17	Ms. Rohini	4 th Sept. 2010	Attended one day workshop on “BCA Syllabus” at Srinivas College, Mangalore	

C) The following members of the staff participated as resource persons in various academic programmes and workshops:-

Prof. M. Vasudeva Bhat, Associate Professor in Economics has attended One day Training for Teachers who teach and prepare Study Material for Correspondence Course at University College, Mangalore.

He delivered speech –

- on “Consumer Rights” at Govt. High School, Siddakatte on 21st July 2010

- on Consumer Movement” at Govt. Junior College, Siddakatte on 27th July 2010
- on “Gandhian Thought” at Sri Mahaveera College, Moodbidri on 2nd Oct. 2010.

Prof. Gopal has participated as a Guest Lecture / resource person in various institutions-

- On Importance of Planning to an individual and to an Economy organized by Dept. of Economics, Govt. First Grade College, Vittala on 2nd Sept. 2010.
- On Interview Technique organized by the University Employment Cell at Govt. First Grade College, Kota Padukere on 17th Sept. 2010.
- The Training Programme organized to the NSS programme Officers of Karnataka State Law University on 13th Nov. 2010 at Hubli.
- Resource person in Ten Training Programmes organized by the State Corporative Union in Association with the Karnataka Institute of Co-operative Management, Moodbidri in different places to the Secretaries of Co-operative Societies .
- On “Communication” in the Individual Development Training Programme organized by NYK and NSS Mangalore University on 23rd Jan. 2011 and SNS College, Sunkadakatte.

He also conducted orientation programme on NSS in following colleges:

- i) Besant Women’s College, Mangalore
- ii) SNS College, Sunkadakatte.
- iii) Alva’s P.U. College, Moodbidri
- iv) SVS College, Bantwal.
- v) Govt. first Grade College, Vittala.
- vi) Sri Manjunath Pai Memorial College, Karkala
- vii) Jain Junior College, Moodbidri
- viii) SDM College, Ujire
- ix) Vidyavardhaka Law College, Mangalore
- x) Vaikunta Baliga Law College, Udupi

Prof. Gopal has participated as a resource person in the NSS Special Camping Programme organized by the following colleges:

- a) Jain Pre-University College, Moodbidri.
- b) St. Aloysius college, Mangalore.
- c) District level Camp organized by the University of Mysore.
- d) St. Raymond's First Grade College, Vamanjoor, Mangalore
- e) Karavali College, Mangalore.
- f) Govt. First Grade College, Haleyangadi
- g) Govt. First Grade college, Siddakatte
- h) KPT College for Women, Mangalore
- i) Govt. first Grade College for Women, Mangalore
- j) Sri Bharathi College, Mangalore.
- k) Govt. First Grade College, Sullia.
- l) Govt. First Grade College, Vittal.

Sri S.P. Ajith Prasad, Associate Professor in Kannada

- Participated as resource person in the I.D. training program for Staff members of Syam Jewels at Madikeri on the subject of Human Relationship and Body Language on 22nd Aug. 2010.
- Participated as a trainer in NSS Annual Camp of Alva's College , Moodbidri on the subject of Leadership in Action on 31st July 2010.
- Participated as a trainer in NSS Annual Camp, Nitte Usha Nursing College, Mangalore on the subject of Personality Management on 16th May 2010.
- Participated as a trainer in NSS Annual Camp held at Kabettu, Karkala of Manjunath Pai Memorial Government First Grade College, karkala.

Dr. P. Ganapayya Bhat, Associate Professor in Ancient History & Archaeology

- a) Delivered a talk on “Save Historical Heritage” at Sri Mahaveera College, Moodbidri on 21st Aug. 2010.
- b) Delivered a talk on “Cultural Heritage of Tulunadu” at SVS College Bantwal on 21st Oct. 2010.
- c) Delivered a talk on “Protection of Cultural Resources” at Bantara Bhavana, Padubidri on 23rd Oct. 2010.
- d) Delivered a lecture on “Migration and Culture change” in Rani Abbakka Festival at Asaigoli, Mangalore on 30th Jan. 2011.
- e) Conducted a Training Program for the students on Epigraphy at Sri Vivekananda College Puttur on 5th march 2011.
- f) Presided over a session and delivered the valedictory address in the one day seminar on “ Undivided South Kanara- Historical Experience and Contemporary Situation” organized by the students of Department of History, Mangalore University at Mangalagangothri on 21at Apri 2011.

8. TOTAL NUMBER OF SEMINARS / WORKSHOPS CONDUCTED:

Workshop on **Protect Cultural Heritage** was organized by NSS Mangalore University and Heritage club of the College on 13th March 2011. The workshop was inaugurated by Dr. K. Chinnappa Gowda, Registrar of Mangalore University. He gave the keynote address. Dr. Gananatha Ekkar, Co-ordinator NSS, Manglore University was the resource person on the subject folklore culture. Prof. Thukarama Poojary, President, Rani Abbakka Tulu Adhyayana Kendra, Bantval gave a lecture on the topic – Cultural materials and Objects. Dr. B. Jagdeesha Shetty, Department of History, Sri Poornaprajna College, Udupi, was the resource person on the topic Historical Monuments and inscriptions. A slide show on Monuments of Tulunaad was presented by Dr. P. G. Bhat, department of History, Sri Dhavala College Moodbidri. About 125 NSS students from various Colleges of Mangalore University participated in the workshop.

9. RESEARCH PROJECTS – NEWLY IMPLEMENTED / COMPLETED:

MINOR RESEARCH PROJECTS COMPLETED

Following Faculty members have completed and submitted UGC Minor Research Projects during the year:

- Associate Prof. Raveesh Kumar M, on the topic “ Problems and Prospects of Small Business in Dakshina Kannada – An Entrepreneur’s Perspective”
- Associate Prof. Gopal, Department of Economics and Co-operation, on the topic “Cost Benefit Analysis of NSS Scheme with special reference to Mangalore University NSS”

10. PATENTS GENERATED IF ANY:

Nil

11. NEW COLLABORATIVE RESEARCH PROGRAMMES:

Nil

12. RESEARCH GRANT RECEIVED FROM VARIOUS AGENCIES:

- During the year Minor Research Grant was sanctioned to Ass. Prof. Mahaveera Ajiri S, for undertaking UGC Minor Research Project entitled “Issues and Challenges of Green Marketing: A study of Marketing of Solar Products in the District of Dakshina Kannada”. An amount of Rs. 70,000 was sanctioned by UGC.
- Ass. Prof. S.P.Ajith Prasad: I Installment of UGC Grant on Minor research Rs. 67,500
- During the year UGC Minor Research Grant was received by the following Faculty members
 1. Asst. Prof. Gopal : II Installment of Rs. 12,000
 2. Asst. Prof. Sudarshan Kumar: I Installment of Rs. 30,000
 3. Asst. Parshwanatha Ajri: Final Installment of Rs. 3,500

13. DETAILS OF RESEARCH SCHOLARS:

The staff members are taking initiative in Research in their field of study

- Asst. Prof Gopal, Department of Economics & Co-operation has registered for PhD Degree at Department of Economics & Co-operation, University of Mysore on the topic “Horticultural Produce Co-operative Marketing Societies: (HOPCOMS) - A case study of Coastal Karnataka”.

14. CITATION INDEX OF FACULTY MEMBERS AND IMPACT FACTOR:

Nil

15. HONORS / AWARDS TO THE FACULTY:

- Asst. Prof. Raveesh Kumar M was awarded MPhil Degree by Vinayaka Missions University, Salem,
- Sri Dheeraj S. M., was awarded MPhil Degree by Vinayaka Missions University, Salem,
- Mrs. Roopa, Part-time Lecturer in Hindi, was awarded MPhil Degree by Venkateshwara University, Thirupathi
- Dr. P. G. Bhat has been elected as President of Mangalore University History Teachers Association for the year 2010-2011.
- Ass. Prof Ajithprasad has been elected as District President for Jain Studies Center for D.K. District for the next 3 years.

16. INTERNAL RESOURCES GENERATED:

The college generated resources for various projects during this academic year as detailed below:

Sl.No	Purpose	Source	
1	Mangalore University Inter Collegiate Chess championship 2010	Donations and contribution by Management/ University etc.	28,950
2	Mid-day meal	Donation	52,885
3	Prizes and Scholarships	Endowment	10,500
4	Books donated (101)	Donation	12,744

17. DETAILS OF DEPARTMENTS GETTING SAP, COSIST (ASSIST)/DST.FIST, ETC ASSISTANCE /RECOGNITION:

Nil

18. COMMUNITY SERVICES:

Various community service programs were conducted through Two Units of National Service Scheme and one Rovers unit and four Ranger units of the college. Different departments of the College have also undertaken many community service activities during this academic year. The details are given below:

- NSS Students participated in monument protection program on 3.9.2010. A monument representing the border of Ancient Moodbidri, near Alangar which was surrounded with bushes was cleaned.
- On 4.9.2010 about 65 NSS students attended “Environmental Awareness Program”, which was held at Soan’s Farm, Alangar. Dr.L.C.Soans of Soans Farm explained the importance of environmental protection
- Plastic eradication program was held on 21.09.2010 in association with Tribhuvan Jacees, Moodbidri. About 75 NSS students of our College picked up plastics from Jain Pete to Swaraj Maidan.
- The annual NSS special camp was held from 23rd to 29th December 2010 at D.K.Z.P.Higher Primary School, Iruvail. The camp was attended by 57 girls and 41 boys. Various programs were organized during the special camp. The tasks of the camp were extension and leveling of play ground, character development, legal awareness and health consciousness. One day free medical health check up was also planned for the villagers of Iruvail during the special camp on 26th December 2010 in alliance with A. J. Institute of Medical Science, Mangalore and Red Ribbon Club. About 151 villagers took the advantage of this program. Members of Red Ribbon Club distributed pamphlets on AIDS awareness to the villagers.
- A program on drive against filaria was held from 10th to 12th January 2011 under the Community Health Centre; Moodbidri. NSS students participated in the drive and distributed anti-filarial tablets to the residents of Moodbidri municipality area.

- NSS and Rovers and Rangers participated in Republic Day on 26th January 2011 at Swarajya Maidan, Moodbidri, organized by the Rotary club of Moodbidri in association with Karnataka Forest Department celebrated Republic Day on 26th January 2011 at Swarajya Maidan, Moodbidri.
- An awareness program on blood donation was organized on 3rd February 2011. Dr. Krishna Mohan Prabhu, Prabhu Hospital, Moodbidri gave a talk on the need and importance of blood donation.
- Blood donation camp was arranged on 8th February 2011 in association with government hospital, Udupi. The programme was inaugurated by Mr. Muralidhar, Tashildar, Moodbidri. Sixty students donated blood and about forty students identified their blood group.
- Sixty Six students of Rovers and Rangers participated in Filarea Tablet Distribution Program in Moodbidri area from 10th to 12th Jan. 2011.

19. TEACHERS AND OFFICERS NEWLY RECRUITED:

During the year Mrs. Ashwini Anchan, was appointed as Full-time Faculty in Management, Mrs. Anitha Shankari and Sri Laxman Akashe as Part-time Faculty in Commerce. Sri Gireesh Babu as Part-time Faculty in English, Ms. Vidya as Part-time Faculty in Economics and Sri Harshith Shetty as Second Division Clerk.

20. TEACHING – NON-TEACHING STAFF RATIO:

During the year there were 47 staff members, which include 29 teaching staff, 18 Non-teaching staff.

21. IMPROVEMENTS IN THE LIBRARY SERVICES:

During this year 378 books worth Rs. 35,204.00 have been added.

22. NEW BOOKS/ JOURNALS SUBSCRIBED AND THEIR VALUE:

Our Library consists of 14,009 books worth Rs. 10, 88,350.32 and journals essential to students pursuing various courses. The library offers 'Book Bank' facility through which students obtain books for study for the whole academic year.

- The library subscribes to 46 news papers and magazines in English and Kannada.
- During this year 378 books worth Rs. 35,204-00 and Journals worth Rs.8,105 were added.
- During the year 101 books worth Rs. 12,744 were donated to the Library.

23. COURSES IN WHICH STUDENT ASSESSMENT OF TEACHERS IS INTRODUCED AND THE ACTION TAKEN ON STUDENT FEEDBACK:

Assessment of teachers by students is introduced in all the courses. Computerized Teacher Evaluation by the students was introduced during 2009-10. The students who are randomly selected by the computer evaluate the teachers on 10 different criteria of assessment. The aggregate score of all such students helps in evaluation. The soft-ware gives the evaluation sheet of individual teacher, departmental average and college average. The feed back thus collected is brought to the notice of the concerned teachers for needful action.

24. UNIT COST OF EDUCATION:

PARTICULARS	INCLUDING SALARY	EXCLUDING SALARY
Total annual expenditure	1,50,15,350.00	6,27,877.00
No. of students	743	743
Unit cost of education	20,209.98	845.00

25. COMPUTERIZATION OF ADMINISTRATION AND THE PROCESS OF ADMISSIONS AND EXAMINATION RESULT, ISSUE OF CERTIFICATES:

Office and Administrative software has been introduced in the office work in 2009-10 and more areas of office work are brought under this during the current year. Two additional computers are added for office to meet the needs of increased office work.

26. INCREASE IN THE INFRASTRUCTURAL FACILITIES:

The college has adequate infrastructural facilities to conduct the curricular and co-curricular activities efficiently. During the current year the following infrastructural facilities have been added to meet the needs of increased student strength and to provide more facilities.

INFRASTRUCTURES ADDED DURING 2010-11

SL. NO.	Particulars	Management	College	UGC
1	Women's Hostel building	6,69,176		15,00,000
2	Computer UPS & Network cable			22,604
3	LCD TV & refrigerator			55,000
4	Water cooler			38,060
5	Display scoreboard for library			18,645
6	Adjustable bench & squat stand			16,800
7	Moulded Plastic Chair-100 (armless)		27,645	
8	HP Printer			24,200
9	Digital camera			25,000
10	Biometric Reader			19,890
11	Pump set for bore well			61,140
12	Xerox Machine 1			71,538
13	Chair-5, Executive chair-1 (8,750+ 5,300)	14,050		
14	Office almairah-2, Library -3		41,550	
15	Library books/journals		27,886	15,423
	Total	6,83,226	97,081	18,68,300

29. FINANCIAL AID TO STUDENTS:

The deserving students are provided with financial assistance in the form of Scholarships. A total sum of Rs.17, 23,201.00 was distributed to 762 students in the form of freeships and Scholarships as detailed below:

Financial assistance in the form of Scholarships and Free ships are made available to the deserving students. Details of scholarships are given below:

Types of Scholarship	No. of students benefited	Amount
Free ship	250	2,19,441.00
Post-Matric Scholarships to Minority Communities	79	2,21,961.00
Labour Welfare Scholarship (Beedi)	256	7,68,000.00
SC and ST Scholarship	14	43,099.00
Incentive to Minority students	08	32,000.00
UGC Scholarship for Minority/SC/ST and Economically backward students	53	79,500.00
Labour welfare scholarship	01	1,700.00
Management Scholarships (sports, economically backward and SC/ST students)	101	3,57,500.00
TOTAL	762	17,23,201.00

30. ACTIVITIES AND SUPPORT FROM THE ALUMNI ASSOCIATION:

The Alumni Association of our college organized many programs. It also supported many student activities by providing encouragement to the students in various ways. The following were the activities of the Association during this year.

The Annual fellowship Sports and Annual get-together of Alumni Association was organized on 13.02.2011. To maintain good rapport between the present students and the old students, various sports and games competitions were organized in the morning. After the lunch Annual General Body Meeting of the Association was held.

New Office Bearers of the Old Students Association were nominated for the next two years. They are Sri Mithrasena Indra as President, Sri Ravishankar as Vice- president, Sri Abhaya Kumar, as Secretary, Ms. Supritha Jain as Joint Secretary and Sri Hithesh Shetty as Treasurer. This was followed by stage function and the chief guests were Sri Chandrashekar Rao, General Manager, Karnataka Bank and Smt. Mohini, Supervisor, Department of Women and Child welfare, Government of Karnataka. Both the guests were alumni of our college. Sri Shanthiraj Kambli, President of the association welcomed the gathering and presented the annual report of the association and Sri Rupesh, Secretary of the association

gave vote of thanks. The program was Presided by Principal Sri Raveesh Kumar and Sri Pradeep Kumar was the master of ceremony.

This association contributed towards the Free Mid-day Meal scheme of the college and the organization of Mangalore University Inter Collegiate Chess championship 2010 held in our College on 6th, 7th & 8th August 2010.

31. ACTIVITIES AND SUPPORT FROM THE PARENT-TEACHER ASSOCIATION:

The Parent-Teacher Association is instrumental in establishing a cordial relationship between the parents and the teachers and helps in organizing a number of programs for the benefit of the students. This association helps in organizing a number of skill development programs for the benefit of the students. During the year parents' meeting was organized on 15th, 16th, 17th and 18th March 2011.

This Association recognized the academic excellence of 15 students, who have passed the final year in April, 2011 with distinction, by honouring them with cash award during the annual day celebration of the college. Human Resource Development Programs were organized in the college with the financial assistance of this association.

32. HEALTH SERVICES:

The annual health checkup of all the students was done by a qualified Medical Practitioner. The College also provides proper medical aid whenever there is emergency. All the students are covered under group Insurance.

33. PERFORMANCE IN SPORTS ACTIVITIES:

The students of our college participated and won prizes in various Regional, University level and also State level sports. The students are given necessary training and guidance in sports activities throughout the year. The details are as below:

- Chess coaching camp was organized in the college to train the beginners. Sri Prasanna Rao, Director, Deric Chess School, Mangalore. The training was organized from 25th July to 4th Aug. 2010. 30 students were benefited by the program.
- The Men and Women's team of our College participated in Mangalore University Inter Collegiate Chess championship 2010 held at our College on 6th, 7th & 8th August 2010. In the Championship women's team secured 5th place and Men's Team 12th in team championship.
- Our College students participated in Inter-Collegiate District level Monsoon Chess tournament held from 10th to 12th Aug. 2010 at Vivekananda College, Puttur.
- In connection with Independence Day celebration and to build the team for inter-collegiate competitions, various sports and games activities were organized for students. Prize distribution function was held on 15-8-2008. Chief Guest, Mr. A. Somappa, Manager, State Bank of Mysore distributed the prizes.
- Our students participated in Mangalore University Inter-Collegiate Cross Country Race held at Alva's College of Physical Education, Moodbidri on 27th and 28th Aug. 2010. Our students secured the Eighth Place.
- Students of our College participated in Inter Collegiate Men's Kabadi competition by Sri Ganeshothsava Samithi, Moodbidri on 12th Sept. 2010, and secured the Second Place with Trophy and certificates.
- Men & Women team of our College participated in Mangalore University Inter Collegiate Weight Lifting Competition held at Govt. First Grade Women's College, Ajjarakadu, Udupi on 14th & 15th Sept. 2010. Men's Team secured the 3rd Team Championship.
- The Women's Volley ball team of our College secured first place in Dasara District Volley ball competition held at Ajjarakadu, Udupi on 16th Sept. 2010 and was selected for District level Competition at Chikmangalore.
- The Men's and Women's Volley ball team of our College participated in Inter Collegiate Volley ball tournament held at Moodbidri Sri Ganeshothsava Samithi. The Women's team secured the Second Place with Trophy.
- The Women's Volley ball team of our College secured second place in Mangalore University Volley ball tournament held at Govt. First Grade College, Tenkanadiyoor,

Udupi on 10th & 11th Oct. 2010. Kum. Shubha, M. II B.A. secured the BEST ALL ROUNDER AWARD with shield.

- Our college men team participated in Mangalore University Inter Collegiate Kabaddi tournament held at Alva's College, Moodbidri on 18th & 19th Oct. 2010.
- The Women's Volley ball team of our College secured First place in Mulky Sunder Ram Shetty Memorial Inter-Collegiate Women Volley Ball competition held at M.S.R.S. College, Shirva on 19th Jan. 2011. Kum. Surekha M., II B.A. secured the "BEST SMASHER AWARD" .
- The Women's Volley ball team of our College secured First place in Mangalore University Inter-Collegiate Women Volleyball competition held at Poornaprajna Evening College, Udupi on 22nd Jan. 2011. Kum. Surekha, M. II B.A. and Kum. Surekha, I B.Com. secured the "Best Smasher Award" and "Best All-rounder Award"
- Our Men's & Women's team secured the Third Place in Team championship with permanent shield in D.K. District Karavali Utsava Weight Lifting competition & D.K. Dist. Weigth Lifting Association, Mangalore on 28th & 29th Jan. 2011 held at U.Srinivas Mallya Indoor Mangala Stadium, Mangalore.
- Kum. Surekha,M. – II B.A. , Kum. Amith-II B.Com. & Kum. Surekha-I B.Com. participated in 13th Youth National Volley Ball championship for women held at Muradabad, Uttar Pradesh from 29th Jan. to 4th Feb. 2011.

34. INCENTIVES TO OUTSTANDING SPORTS PERSONS:

- Our students are regularly deputed to participate in inter-college/District/State level sports events. The college meets all their expenses during these events.
- Cash prizes and awards are given to the students who excel in sports activities, during the annual day celebrations.
- Fee concession and free sports outfits are provided to outstanding sports persons.
- Free Mid-day meal facilities are also provided to deserving sports persons.

35. STUDENTS ACHIEVEMENTS AND AWARDS:

The students have performed well in the University Examination. Final BA students secured 95% and 97%, final BCOM students secured 63% and 47%, final year BCA students secured 46% and 100% and final BBM students secured 66% and 65 % respectively in V and VI semester. 15 students secured distinction in the degree examination of the Mangalore University held during April/May 2010.

36. ACTIVITIES OF THE GUIDANCE AND COUNSELLING UNIT:

This unit provides guidance and information to students on job opportunities and also helps them to be employable by improvement of skills.

- The Career Guidance Cell of the College with the co-operation of Mangalore University Employment Information and Guidance Unit organized one day Program on 15th October 2010, for the benefit of the Final year students. The program was inaugurated by Sri Somappa, Manager, State Bank of Mysore, Moodbidri. The resource persons included Dr. B.K. Vishala, Selection Grade Librarian, St. Agnes College, Mangalore, She delivered a speech on the topic “Employment opportunities in Library and Information Science”, Prof. Shekhar Naik, Dept. of MBA, Mangalore University spoke on “Job Opportunities in the field of tourism”. Sri Vishwanatha, deputy chief of the employment guidance unit of Mangalore University explained the activities of the employment bureau of the University.
- Career Guidance Cell organized 2 days workshop on Human Resource Development - HRD orientation Program for BCA students on 22nd and 23rd June 2010. The resource person was Mr. Jayaprakash, Director ‘Man Maker’, Centre for Human Resource Development and Institute for Social Welfare, Bangalore. The topics included Leadership, Goal Setting, Positive Thinking, Time Management, Preparation of Resume, Facing Interview etc.

- Skill Development Training Program was organized for III B.A. & III B.Com. Degree students on 23rd & 24th Dec. 2010. The resource persons were Sri Mohith Shetty and Mohammed Asif., from G-Tec. Computers, Mangalore. The topics like How to face Interview, Group Discussion and Effective Communicative Skills were dealt with.

37. PLACEMENT SERVICES PROVIDED TO STUDENTS:

The students are provided information and guidance regarding career and employment opportunities by the Career Guidance Cell of the college through experts in the field. They are also encouraged to attend campus interviews conducted in different colleges.

38. DEVELOPMENT PROGRAMMES FOR NON-TEACHING STAFF:

NIL

39. HEALTHY PRACTICES OF THE INSTITUTION:

- Maintaining good results in the University examinations.
- Maintaining and continuing the high academic standards of the institution.
- Observing strict regularity in conducting classes and examinations and placing stress on discipline
- Providing student support services like Mid-day meal, fee concession to meritorious students, Book Bank facility, Group insurance etc.
- Providing Career Guidance and placement service to students
- Collecting feedback from the students to improve the academic standards.
- Conducting various programs to impart value based education.
- Maintaining good rapport with the Alumni and parents.
- Encouraging community service and extension activities through NSS and other student associations to bring in community orientation in the college activities.
- Deputing teachers to participate in various academic workshops and seminars to improve their academic quality.
- Encouraging teachers to participate in social and cultural activities.
- Conducting programs regularly for the development of skills and all round personality of students.

- Maintaining good rapport with the Alumni by organizing their Alumini Day celebration which gives them an occasion to visit the College and share their experiences with the present students.
- Organizing Industrial visits and providing on-the-job training to vocational students. Field visits to NGO's, Co-operative Banks and other institutions are organized for the final year students to give them practical insight into the working of such organizations.

40. LINKAGES DEVELOPED WITH NATIONAL/INTERNATIONAL, ACADEMIC/ RESEARCH BODIES:

NIL

41. ANY OTHER RELEVANT INFORMATION THE INSTITUTION WISHES TO ADD: -

- Construction work of Ladies Hostel is in progress. At present there are 36 girls staying in the hostel.
- The total student strength has increased to 743 from 714 during the previous year.
- Associate Prof. Gopal has published a book on National Service Scheme with title “Seve Emba Savijenu – Rastria Seva Yojana”. He also published a book on Economics- Money, Banking, International Trade and Public Finance in Kannada. The book is based on the syllabus of III and IV semester BA degree Economics.
- Kum. Surekha,M. – II B.A. , Kum. Amith-II B.Com. & Kum. Surekha-I B.Com. participated in 13th Youth National Volley Ball championship for women held at Muradabad, Uttar Pradesh from 29th Jan. to 4th Feb. 2011.

- Open and Distance Education under Convergence Scheme of IGNOU :

Our College has been offering various Certificate, Diploma, Graduate and Post Graduate programs of Open and Distance Learning of IGNOU, New Delhi, under Convergence Scheme since June 2008. Weekend classes are held for the benefit of the students enrolled to these courses. The details of students enrolled to various programs during last 3 years and students successfully completed are given below:

LIST OF STUDENTS ENROLLED TO VARIOUS PROGRAMS

Sl. No.	Programme	No. of Students		
		2008-09	2009-10	2010-11
1	MBA (Master of Business Administration)	5	4	2
2	MCOM (Master of Commerce)	11	17	6
3	MA (English)	4	2	3
4	MA (Economics)	7	-	5
5	MA (Hindi)	4	-	4
6	MA (Sociology)	2	1	-
7	MA (Political Science)	1	-	-
8	MTM (Master of Tourism Management)	1	-	-
9	MLIS (Master of Library and Information Sc.)	1	-	-
10	B.COM	3	6	4
11	B.A	5	4	7
12	BCA	2	3	1
13	B.COM(Accounting &Finance)	3	-	-
14	BPP (Bachelor Preparatory Program)	1	-	3
15	CTE (Certificate of Teaching English)	3	-	2
16	CFE (Certificate of Functional English)	6	-	1
17	CBS (Certificate in Business Skills)	1	1	-
18	CTPM (Certificate of Primary Mathematics)	-	-	2
19	DCE (Diploma in Creative English	-	-	1
	Total	60	38	41

LIST OF STUDENTS WHO COMPLETED VARIOUS PROGRAMS

Sl. No.	Programme	No. of Students		
		2008-09	2009-10	2010-11
1	M.COM(Master of Commerce)		3	8
2	MA(English)			2
3	MTM(Master of Tourism Management)			1
4	B.COM(A&F)		3	
5	CFE(Certificate of Functional English)	2		
6	CBS(Certificate in Business Skills)	1		

Part C

The following are the activities and programs planned by the Internal Quality Assurance Cell, for the academic year 2011-12

a) Academic

- Continuing and sustaining the high academic standards of the institution.
- Arranging Orientation program for the first year students.
- Encouraging the faculty members to take up research projects, paper presentation and publishing research work.
- Organizing academic seminars/ workshops
- Making the best use of student feedback to improve the academic atmosphere of the college.
- Encouraging faculty members to use modern teaching aids.
- Conducting program that place emphasis on value based education.
- Holding Bridge Course to non-commerce students.

b) Skill development of the students:

- Conducting short term courses.
- Encouraging students to get trained in the use of computer by offering short-term computer courses.
- Encouraging students to organize student activities themselves with a view to develop their leadership skills.
- Organizing Industrial/ field visits to students to enable them to acquire first-hand knowledge of their field of interest.

b) Community Development Program:

- Organizing various community oriented activities through NSS, Rovers and Rangers, Consumer Club etc.

d) Development of the College Infrastructure:

- Completing the construction of Women's Hostel.
- Starting the construction of a new block consisting of classrooms, Staff room, Audio-visual room, and ladies rest room utilizing UGC Grant under XI Plan.

e) Encouragement to Sports and Co-curricular Activities:

- Extending full support and encouragement to sports and co-curricular activities by organizing coaching camps.
- Conducting women oriented programs.
- Organizing class-wise cultural activities to enable all students to participate in some activity or the other.
- Organizing a variety of co-curricular activities to develop the personality of students and enrich their knowledge.

f) Development Program for the Teaching and the Non-Teaching Staff:

- Organizing Faculty development programs.
- Encouraging the teaching and non-teaching staff to attend workshops/conferences related to their subject.

g) Career Guidance Programs:

- Organizing Career Guidance Program with the co-operation of Employment and Training Department, Mangalore University.
- Conducting training programs to develop self confidence among students and to help them find employment.

h) Improvement in the Library service:

- Adding more books and Journals to the library
- Organizing book exhibitions.
- Continuing and extending book-bank facility to students.

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REPORT OF ACTIVITIES FOR THE YEAR 2009-10

Distinguished President of the Annual Day function Prof. Y. Bhaskar Shetty, Principal, Mulki Sundar Ram Shetty College, Shirva and President, Federation of Degree College Principals' Association, Karnataka, Secretary of Sri D.J.V.V.Sangha, Sri M. Abhijeeth, Sri K. Hemaraj and other members of the Management, Teaching and Non-Teaching Staff, President and office bearers of Students' Union, members of the press, parents, invitees and dear students.

It is my pleasure to place before you the brief Annual Report of Sri Dhavala College, for the academic year 2010-11.

Sri Dhavala College, established with the noble objectives of fruitful education and student welfare, is now on the threshold of the 32nd year. On this occasion of the Annual Day, I am glad to unfold before you the various facets of our institution and its achievements during this academic year.

Management:-

Our College functions under the efficient management of Sri D.J.V.V. Sangha (Regd.), Moodbidri which has dedicated itself to the cause of education for more than a century. The inspirational guidance of Late Parama Poojya Swasthi Sri Sri Sri Srimadabhinava Devendrakeerthi Bhattaraka Pattacharyavarya Maha Swamiji, Sri Jain Mutt, Hombuja, as well as the constant encouragement and co-operation of the new President of DJVV Sangha, Sri M. Sunil Keerthi and secretary Sri M Abijith and all other office bearers of the Management have been responsible for the progress of the institution.

We are happy to mention that during the year our Management has shifted the Women's Hostel to our own New Women's Hostel Building, under construction within the college campus.

Teaching and Non-Teaching Staff:-

The College staff consists of 47 members, which includes 29 teaching staff, 18 Non-teaching staff. On this occasion, I warmly welcome the following staff members who have joined our institution this year:

Mrs. Ashwini Anchan, Mrs. Anitha Shankari, Sri Laxman Akashe, Lecturer in Commerce/ Management, Sri Gireesh Babu- Lecturer in English , Ms. Vidya- Lecturer in Economics and Sri Harshith Shetty , Second Division Clerk.

Appointment of Faculty members as Mangalore University UG Board of Studies/Board of Examination Members:

Sl.No	Name of the Faculty	Date	Details of Meeting Attended
1	Ass. Prof. Nandini	30-10- 2010	Under Graduate, Board of Studies meeting on at Poornaprajna College, Udupi.
2	Ass. Prof. Gopal	27-09-2010 29-09-2011 23 st to 24 th March 2011	BOS in Rural Development, Co-operation and Business Management at SDM College, BOE, at Canara College, Mangalore BOE, in Business Management, Rural Development and Co-operation at Crossland College, Brahmavar
3	Ass. Prof. Vasudeva Bhat	28 th to 30 th Sept. 2010 21 st to 24 th March 2011 9-04-2011	BOE in Business Management at Crossland College, Brahmavar BOE at Canara College, Mangalore. BOE In Economics at Besent Women's College, Mangalore
4	Ass. Prof. Sudharshan Kumar	29 th & 30 th Sept. 2010	BOE in Business Management, Rural Development and Co-operation at Crossland College, Brahmavar
5	Ass. Prof. Raveesh Kumar	9-10-2010	BOS in Commerce at SDM Autonomous College, Ujire.
6.	Ass. Prof. S.P.Ajith Prasad	25.10.2010 28 th to 31 st March 2011 2011 May	UG, BOS meeting held at Mangalore University BOE meeting at Mangalore University Appointed as Chairman Central valuation, Kannada

NAAC Re-accreditation:

NAAC Peer Team which visited the college for Re-accreditation on 26th and 27th March 2010, awarded “**B grade**” with 2.43 CGPA on four point scale, on September 04, 2010 valid up to September 2015.

The Internal Quality Assurance Cell met at regular intervals to plan and implement various quality initiatives. The Annual IQAC report for the year 2010-11, was prepared by the Cell and submitted to NAAC.

Student Strength:

The total student strength of our College has reached 743, which includes 494 girls (that is, 29 students more than the previous year). The following table gives details of the number of students studying in the various courses offered by the College:

Class	Boys	Girls	Total
I B.A.	17	60	77
I B.COM	25	65	90
I B.C.A.	09	06	15
I B.B.M.	38	49	87
II B.A.	17	55	72
II B.Com.	25	58	83
II B.C.A.	06	06	12
II B.B.M	31	36	67
III B.A.	03	69	72
III B.Com.	27	46	73
III B.C.A.	18	20	38
III B.B.M.	33	24	57
TOTAL	249	494	743

Examination Results:

The results of the University Examinations of October 2009 and April 2010 are as follows:

Class/Course	Semester	No. of students appeared	No. of students Passed	%
Final B.A.	V	76	72	95
	VI	76	75	97
Final B.Com.	V	60	38	63
	VI	60	28	47
Final B.C.A.	V	37	17	46
	VI	36	36	100
Final B.B.M.	V	44	29	66
	VI	43	28	65

On this occasion I congratulate all the students for obtaining good results and bringing glory to our institution. 15 students secured distinction in April/May 2010 degree examinations of Mangalore University.

Scholarships/Free ship:-

Financial assistance in the form of Scholarships and Free ships are made available to the deserving students. Details of scholarships are given below:

Types of Scholarship	No. of students benefited	Amount
Freeship	250	2,19,441.00
Post-Matric Scholarsips to Minority Communities	79	2,21,961.00
Labour Welfare Scholarship (Beedi)	256	7,68,000.00
SC and ST Scholarship	14	43,099.00
Incentive to Minority students	08	32,000.00
UGC Scholarship for Minority/SC/ST and Economically backward students	53	79,500.00
Labour welfare scholarship	01	1,700.00
TOTAL	661	13,65,701.00

College Library:-

Our Library consists of 14,009 books worth 10,88,350-32 and journals essential to students pursuing various courses. During this year 378 books worth ` 35,204-00 have been added. The library subscribes to 46 Newspapers and Magazines in English and Kannada. The library offers 'Book Bank' facility through which students obtain books for study for the whole academic year. The library is also computerized. During the year 101 books worth Rs. 12,744 were donated to the Library.

College Magazine:

The College magazine records all the activities of the college and provides an opportunity for students to exhibit their literary talents.

Students' Council:-

The Students' Council helps to develop leadership qualities in students. Elections to the Students' Council were held on 31.7.2010. The following students were elected as office-bearers:

Office-Bearers	Name of the Student
President	Akshaya
Vice-President	Bharath V. Shetty
Secretary	Rajendra
Joint Secretary	Swathi
Secretary, Fine Arts Association	Ashwini
Joint Secretary, Fine Arts Association	Masooda
Secretary, Arts Association	Poornima
Joint Secretary, Arts Association	Sudhish
Secretary, Commerce & Management Association	Roopashree
Joint Secretary, Commerce & Management Association	Nithyananda Acharya
Secretary, Computer Association	Ashok Kumar
Joint Secretary, Computer Association	Ranjith
Sports Secretary	Vishruth
Sports Joint Secretary	Veena D'Cunha

Prof. Bhuvaneshwari Hegade, Economics Department, University College, Mangalore inaugurated the Students' Council on 16-08-2010. Principal Prof. Raveesh Kumar presided over the function. It was followed by cultural programmes by the students.

To train the office bearers a unique training programme "Leadership with human values" was organized on 25th & 26th Sept. 2010. Sri Vittal Rao was the resource person. All the office bearers and class representatives actively participated in the programme. In the day long training programme Sri Vittal Rao through practical sessions covered the important topics like leadership skills, duties and responsibilities of leaders, communication skills and human values.

The Students Council of the college celebrated Teachers Day on 5th Sept. 2010. Prof. Bhaskar Rao, Retired Principal, Jain PU College was the Chief Guest. Prof. M. Raveesh Kumar, Principal of the College presided over the function. At the end of the programme, students organized some entertaining games for the teachers.

The Students Council of the college celebrated Traditional Day on 05-02-2011. Prof. Krishnamoorthy, President of Vikasa, H.O.D. Kannada Dept, Govinda Dasa College, Surathkal was the Chief guest.

Valedictory of Student Union activities was held on 12.04.2011. The reports of various student activities like Student Union, NSS, Rovers and Rangers, Sports, Heritage Club, Consumer Club, was presented by the student leaders. Prof. Chandrashekar Dikshith, Principal, Sri Mahaveera College, Moodbidri was the Chief Guest and Principal Sri Raveesh Kumar, Presided over the function.

Fine Arts Association:-

Interclass cultural festival was organized on 15-8-2010. Interclass competitions were held in following categories on the occasion of Independence Day:

- a) Patriotic Songs b) Skits c) Film Dance d) Folk Dance

Inter-class Cultural competitions were held on account of Annual Day Celebration on 04-02-2011. All the classes participated in this competition.

A special programme by name “JAGO BHARATH” was organized in the college on the occasion of Traditional Day Celebration on 05-02-2011. Students actively participated in this programme.

Economics and Co-operation Department:

- A Guest lecture was held on the topic “Modern Banking” by Sri Mohandas Prabhu, Manager of Corporation Bank, Moodbidri on 12th Aug. 2010.
- I year B.A. Co-operation students visited Yedapadavu Vyavasaya Co-operative Bank Ltd., on 22nd Sept. 2010 to get the practical knowledge of working of co-operative banks
- Kum. Harinakshi, II B.A. and Kum. Radhika, III B.A. participated in Quiz Competition – ECO SOC, 1010 at Sacred Heart College, Madanthyar.
- Roopashree, III B.A. & Tejaswini , II B.A. has participated Inter-College Elocution Competition on Gandhian Thought held on 28th Sept. 2010 at Mahaveera College, Moodbidri
- Field visit of 45 students of III BA was arranged to KMF and SCDCC Bank, Mangalore on 6.04.2011.

Sociology Department:

25 Final year students of Sociology visited Snehasadan, Care & Support Centre for HIV/Aids at Mangalore under the guidance of Smt. Snehalatha and Ms. Savitha on 6th Feb. 2011.

Ancient History and Archaeology Department:

- Five students attended a two days workshop “ಮೋಡಿ ಕನ್ನಡ ಲಿಪಿ” organized by Sri Jain Mutt, Moodbidri on 17th & 18th July 2010.
- The Department of Archaeology, Museums and Heritage, Government of Karnataka has given permission to open a Heritage Club, in our college and has sanctioned a grant of Rs. 10,000/- for the activities of the club. We thank the Department for its kind gesture.
- The “Heritage Club” was inaugurated on 13th Aug. 2010, by Sri Nithyananda Pai, a well known numismatist. Prof. Tukarama Poojary, Dept. of History, SVS College, Bantwal spoke on Protection of cultural Heritage.
- A special lecture was arranged on “Heroic traditions of India” by Sri Adarsha Gokhale on 24th Sept 2010.

Commerce Department:

- On 11th Aug. 2010, a Career Counselling Programme on “Company Secretaryship Course” was conducted for B.Com degree students. Sri Ullas Kumar, Melinamogaru, Chairman, Mangalore Chapter of ICSI, spoke about the course. 95 students of Commerce actively participated in the programme.
- On 20th Aug. 2010, a “Megha Loka-Adalath” was held at Samaja Mandir, Moodbidri, under the Joint sponsorship of D.K. District Legal Service Authority and Moodbidri Bar Association. 65 students from the Final B.Com attended the programme.

- On 13-09-2010, an Individual Development Programme was conducted by the Lions Club, Moodbidri for the benefit of College students at Brahmashree Gurunarayana Sabha Bhavana, Swarajya Maidan, Moodbidri. 65 students of final year B.com attended the programme. MJF Lion M.B. Sadashiva, Sullya and MJF Lion Kavitha Shashtri Mangalore were the resource persons.
- A Guest Lecture by Sri Gurunath Prabhu, Deputy Manager, SBI, Moodbidri Branch on the topic “Recent trends in Banking” was organized by Commerce and Management Department on 08.04.2011. All BCOM and BBM final year students participated.
- A Guest Lecture by Sri Gurunath Prabhu, Deputy Manager, SBI, Moodbidri Branch on the topic “Recent trends in Banking” was organized by Commerce and Management Department on 08.04.2011. All BCOM and BBM final year students participated.
- III BBM students visited Lamina Suspension Products Ltd, Industrial Area, Baikampady, New Mangalore and Karnataka milk Federation, Mangalore on 20.04.2011.

B.C.A. Department:

One day Career Guidance programme in IT and Internship Training was organized for BCA students on 31st Aug. 2010.

Two days “Internet World” training programme was organized on 28th & 29th Oct. 2010 for the benefit of 219 students from neighboring High Schools. Our BCA staff and students guided the students.

Ms. Rohini, Lecturer in BCA and Six students of BCA participated in IT Fest held on 21st Jan. 2011 at Mahaveera College, Moodbidri.

Consumer Club:

- Students Consumer Club inaugurated on 20th Aug. 2010. Talk on “Right of Information Act” by Sri Prakash Bhat, Tax Consultant, Mangalore.
- Special Lecture Programme on “Food Adulteration” by Sri Dhananjaya, Moodbidri, noted Journalist, held on 12th October 2010.

Rovers and Rangers Unit:

One Rovers Unit and four Rangers units have been functioning in our College. Sri Santhosh, Lecturer, General Studies is Rovers Leader and Miss. Pavithra Shetty, Mrs. Rekha Baliga, B, Ms. Sridevi of Commerce and Management Dept. and Mrs. Rohini of Computer Application Dept., are the Rangers Leaders.

Following programmes were conducted under this Unit for the academic year 2010-11.

- On 18th Aug. 2010, an Orientation programme was conducted in our College. Sri Prathim Kumar, Secretary, The Bharath Scouts & Guides, D.K. District was the resource person.
- 48 students participated in Training Camp held at Alva’s College, Moodbidri on 5th & 6th Sept. 2010.
- On 6th Sept. 2010, Pranic Healing Orientation Programme was conducted. Dr. Malathi Kedilaya, was the resource person.
- On 19th Sept. 2010, Leadership Training Camp was conducted by JCI, Moodbidri
- Four Rangers completed the Praveen Exam conducted by the Bharath Scouts and Guides, D.K.Jilla Samsthe held on 11th & 12th Dec. 2010.
- Seventeen students participated in Training Programme held at Manipal from 17th to 19th Dec. 2010.

- Eleven students participated in 26th Karnataka State Jamborate Service Camp at Bangalore from 6th to 12th Jan. 2011.
- Sixty Six students participated in Filarea Tablet Distribution Programme in Moodbidri area from 10th to 12th Jan. 2011.
- On 26th Jan. 2011, 28 students participated in Republic Day Parade at Swaraj Maidan, Moodbidri.

Research Initiative: The staff members are taking initiative in Research in their field of study

- Two of our Faculty members Principal, Asst. Prof. Raveesh Kumar M and Librarian Sri Dheeraj S. M. were awarded MPhil Degree by Vinayaka Missions University, Salem, during the year.
- Sanction of UGC Minor Research Grant: During the year Minor Research Grant
Was sanctioned to Asst. Prof. Mahaveera Ajiri S, for undertaking UGC Minor Research Project entitled “Issues and Challenges of Green Marketing: A study of Marketing of Solar Products in the District of Dakshina Kannada”. An amount of Rs. 70,000 was sanctioned by UGC
- Minor research grant: During the year Minor Research Grant was received by the following Faculty members
 4. Asst. Prof. Gopal : II Installment of Rs. 12,000
 5. Asst. Prof. S.P.Ajith Prasad: I Installment of Rs. 67,500
 6. Asst. Prof. Sudarshan Kumar: I Installment of Rs. 30,000
 7. Asst. Parshwanatha Ajri: Final Installment of Rs. 3,500

- Registration for PhD:
 1. Asst. Prof Gopal, Department of Economics & Co-operation has registered for PhD Degree at Department of Economics & Co-operation, University of Mysore on the topic “Horticultural Produce Co-operative Marketing Societies: (HOPCOMS) - A case study of Coastal Karnataka”.

Career Guidance:-

This unit provides guidance and information to students on Job opportunities and improvement of skills. Sri Sudharshan Kumar, Department of Economics, is in-charge of this unit.

- The Career Guidance Cell of the College with the co-operation of Mangalore University Employment Information and Guidance Unit organized one day Programme on 15th October 2010, for the benefit of the Final year students. The programme was inaugurated by Sri Somappa, Manager, State Bank of Mysore, Moodbidri. The resource persons included Dr. B.K. Vishala, Selection Grade Librarian, St. Agnes College, Mangalore, delivered a speech on the topic “Employment opportunities in Library and Information Science”, Prof. Shekhar Naik, Dept. of MBA, Mangalore University on the topic “Job Opportunities in the field of tourism”. Sri Vishwanatha, deputy chief of the employment guidance unit of Mangalore University explained the activities of the employment bureau of the University.
- Career Guidance Cell organized 2 days workshop on Human Resource Development - HRD orientation Programme was held for II year BCA students on 22nd and 23rd June 2009. The resource persons was Mr. Jayaprakash, Director ‘Man Maker’, Centre for Human Resource Development and Institute for Social Welfare, Bangalore. The topics

included Leadership, Goal Setting, Positive Thinking, Time Management, Preparation of Resume, Facing Interview etc.

- Skill Development Training Programme was organized for III B.A. & III B.Com. degree students from 23rd & 24th Dec. 2010. The resource person was Sri Mohith Shetty, Mohammed Asif., G-Teccomate, Mangalore. The topics like Interview, Group Discussion & Effective Communicative Skills.
- Career Guidance Cell organized Programme on Human Resource Development - HRD orientation and advanced Programme was organised for I, II & III year degree students. The resource person was Mr. Jayaprakash, Director 'Man Maker', Centre for Human Resource Development and Institute for Social Welfare, Bangalore. The topics like Leadership, Public Speaking, Group discussion, Time Management, Employability Skills. For Final year batch additional topics like preparation of Resumes, Facing Interview (Course material was provided to the students).

UGC Grants:-

During the year following grants are received from UGC under XI th Plan.

College Development Grant for

Sl. No	Type of grant	Amount
1	College ladies Hostel	15, 00,000.00
2	Merged Schemes	4, 12,000.00
3	Minor Research	79,000.00
4	Additional Grant for Equipments	19, 38,600.00
5	Sports Equipments	2, 00,000.00
	Total	39,29,600.00

Mid-day Meals:-

This scheme was started by the Staff members with the intention of providing free mid-day meals to economically backward and meritorious students of our College. At present, 40 students are availing this facility. During the year an amount of Rs. 61,535/- was received as donation toward Mid-day meal programme.

Sl.No	Name	Amount
1	Old students	650-00
2	In Memory of Parama Poojya Swasthi Sri Sri Sri Srimadabhinava Devendrakeerthi Bhattaraka Pattacharyavarya Maha Swamiji, Sri Jain Mutt, Hombuja, a) Dr. Makarandamma, Rajagraha, Mangalore b) Dr Prabhachandra, Padma Clini, Siddakatte c) Sri S.M. Dheeraj, Vani Vilasa, Moodbidri d) Sri M.V. Shetty, Rathnathraya, Mangalore e) Sri Sudarshan Jain Karinje, Garden View Apartment. Moodbiri	6,000-00 10,001-00 2,000-00 3,003-00 5,000-00
3	In memory of Smt. Ammanni Amma, Moodbidri, by her family & other relations –	21,875-00
4	In memory of Smt Sunanda Devi, Karpe	1,006-00
5	Donation by others	12,000-00

Parent-Teacher Association:-

The PTA is instrumental in establishing a cordial relationship between the parents and the teachers. This association helps in organizing a number of skill development programmes for the benefit of the students. During the year parents meet was organized on 15th, 16th, 17th and 18th march 2011. This association recognized the academic excellence of 15 students, who have passed the final year in April, 2011 with Distinction, by honouring them with cash award during

the annual day celebration of the college. Human Resource Development Programmes were organized in the college with the financial assistance of this association.

Alumni Association:-

On this occasion, I express my sincere gratitude to the Old Students' Association for its whole-hearted co-operation in various college activities. I take this opportunity to thank the President of this association Sri Shanthiraja Kambali and his team for their wonderful work during the past two years. This association contributed towards the Free Mid-day Meal scheme of the college and Mangalore University Inter Collegiate Chess championship 2010 held at our College on 6th, 7th & 8th August 2010.

Annual get-together of old students was held on 13.02.2011. Various sports and games competitions were organized in the morning. After the lunch Annual General Body Meeting of the Association was held. New Office Bearers of the Old Students Association were nominated for the next two years. They are Sri Mithrasena Indra, President, Sri Ravishankar, Vice-president, Sri Abhaya Kumar, Secretary, Ms. Supritha Jain, Joint Secretary and Sri Hithesh Shetty, Treasurer. This was followed by stage function and the chief guest were Sri Chandrashekar Rao, General Manager, Karnataka Bank and Smt. Mohini, Supervisor, Department of Women and Child welfare, Government of Karnataka. Both the guests were alumni's of our college. Sri Shanthiraj Kambli, President of the association welcomed the gathering and presented the annual report of the association and Sri Rupesh, Secretary of the association gave vote of thanks. The programme was Presided by Principal Sri Raveesh Kumar and Sri Pradeep Kumar was the master of ceremony.

Sports Association:-

I congratulate Sri Shanthiraja Kambli, our Physical Director and all the students who participated in the various College, Inter-collegiate, State and National sports and games events and brought glory to the college.

Chess coaching camp was organized by Sri Prasanna Rao, Director, Deric Chess School, Mangalore from 25th July to 4th Aug. 2010. 30 students were benefited by the programme.

The Men and Women's team of our College participated in Mangalore University Inter Collegiate Chess championship 2010 held at our College on 6th, 7th & 8th August 2010. In the Championship women's team secured 5th place and Men's Team 12th in team championship.

Our College students participated in Inter-Collegiate District level Monsoon Chess tournament held from 10th to 12th Aug. 2010 at Vivekananda College, Puttur.

In connection with Independence Day celebration, various sports and games activities were organized for students. Prize distribution function was held on 15-8-2008. Chief Guest, Mr. A. Somappa, Manager, State Bank of Mysore distributed the prizes.

Our students participated in Mangalore University Inter-Collegiate Cross Country Race Competition held at Alva's College of Physical Education, Moodbidri on 27th and 28th Aug. 2010. Our students secured the Eight Place.

Following students of our College participated in Inter Collegiate Men's Kabadi competition by Sri Ganeshothsava Samithi, Moodbidri on 12th Sept. 2010, and secured the Second Place with Trophy and certificates.

- | | |
|--------------------------------|----------------------------|
| 1. Ajay – II BBM | 7. Abdul Rasheed – II B.A. |
| 2. Deekshith - II BBM | 8. Vijeth - II B.Com. |
| 3. Abobakkar Siddique – I B.A. | 9. Nishar - I BBM |
| 4. Askar Ali – I B.A. | 10. Sampath – III BBM |
| 5. Sooraj Poojary – I B.Com. | 11. Vishruth - III BBM |
| 6. Mansor - I B.A. | |

Men & Women team of our College participated in Mangalore University Inter Collegiate Weight Lifting Competition held at Govt. First Grade Women's College, Ajjarakadu, Udupi on 14th & 15th Sept. 2010. Men's Team secured the 3rd Team Championship.

The Women's Volley ball team of our College secured first place in Dasara District Volley ball competition held at Ajjarakadu, Udupi on 16th Sept. 2010 and was selected for District level Competition at Chikmangalore.

The Men's and Women's Volley ball team of our College participated in Inter Collegiate Volley ball tournament held at Moodbidri Sri Ganeshothsava Samithi . The Women's team secured the Second Place with Trophy.

The Women's Volley ball team of our College secured Second place in Mangalore University Volley ball tournament held at Govt. First Grade College, Tenkanadiyoor, Udupi on 10th & 11th Oct. 2010. Kum. Shubha, M. II B.A. secured the BEST ALL ROUNDER AWARD with shield.

Our college men team participated in Mangalore University Inter Collegiate Kabaddi tournament held at Alva's College, Moodbidri on 18th & 19th Oct. 2010.

- The Women's Volley ball team of our College secured First place in Mulky sunder Ram Shetty Memorial Inter-Collegiate Women Volley Ball competition held at Sunder Ram Shetty College, Shirva on 19th Jan. 2011. Kum. Surekha, M-II B.A. secured the "BEST SMASHER AWARD" .
- The Women's Volley ball team of our College secured First place in Mangalore University Inter-Collegiate Women Volleyball competition held at Poornaprajna Evening College, Udupi on 22nd Jan. 2011. Kum. Surekha, M. II B.A. and Kum. Surekha, I B.Com. secured the "Best Smasher Award" and "Best All-rounder Award"
- Our Men's & Women's team secured the Third Place in Team championship with permanent shield in D.K. District Karavali Utsava Weight Lifting competition & D.K. Dist. Weigth Lifting Association, Mangalore on 28th & 29th Jan. 2011 held at U.Srinivas Mallya Indoor Mangala Stadium, Mangalore.
- Kum. Surekha, M. – II B.A. , Kum. Amith-II B.Com. & Kum. Surekha-I B.com. participated in 13th Youth National Volley Ball championship for women held at Muradabad, Uttar Pradesh from 29th Jan. to 4th Feb. 2011.

N.S.S Activities

Prof. Sudarshan Kumar and Prof.Nandini took charge as NSS Programme officers from this academic year. There are two NSS Units in the College. The student strength of N.S.S. unit - I is 108 and N.S.S. Unit – II is 105. Mr.Ranjith of II B.COM and Ms.Sheethal of II B.B.M. are nominated as leaders of unit –I. Mr. Shravan of II BA and Ms. Usha of II BA are nominated as leaders of Unit – II.

The N.S.S. activities of the year were inaugurated by Sri Praveenchandra, President Rotary club, Moodbidri on 4.8.2010. He said NSS will help the students in building confidence and discipline. Students should develop awareness about political development and cultivate nationalism. Prof. Raveesh Kumar, Principal presided over the function. Prof. Sudarshan Kumar NSS Programme Officer welcomed the guests. Prof. Nandini, NSS programme officer, unit leaders Mr. Ranjith and Mr. Shraavan were present in the stage Ms. Sheethal, unit leader conducted the programme. Ms. Usha, unit leader proposed vote of thanks.

- NSS Programme officer Prof.Sudarshan Kumar attended legal awareness Programme held at SDM College of Business Management, Mangalore on 26.8.2010.
- Prof. Sudarshan Kumar and Prof.Nandini participated in University level Programme officers meet held at Alva's College, Moodbidri on 27.8.2010.
- An orientation programme was held on 28.8.2010 for the first year NSS Students. Prof. Gopal ex- -coordinator of NSS gave a talk on the nature, scope and role played by NSS .He elaborated the benefits of NSS in the personality development of students.
- A programme on drug abuse among the students was organized on 30.8.2010. Dr.Krishna Mohan Prabhu, Prabhu Hospital,Moodbidri was the resource person. Dr. Krishna Mohan Prabhu said drugs affect the mind and body equally. Body of the drug abuser becomes lethargic and he tries to remain under the effects of the drug thought-out the day. He said it is estimated that nearly 5 to 8 per cent of the student population are using different kinds of drugs. Students interacted with the resource person. Prof. Sudarshan Kumar, NSS programme officer welcomed the Guest. NSS unit leader Mr. Ranjith, II B.COM. conducted the programme. Ms.Usha , II BA NSS unit leader gave the vote of thanks .
- NSS Students participated in monuement protection programme on 3.9.2010. A monuement representing the border of Ancient Moodbidri, near Alangar was surrounded with bushes. NSS students Ranjith, Edwin D' Souza , Naveena, Nelson Nazareth of II B.COM, Shraavan ,Suryanarayana of II BA actively participated in this programme and cleared the bushes.
- On 4.9.2010 about 65 NSS students attended "Environmental Awareness Programme", which was held at Soan's Farm,Alangar. Dr.L.C. Soans of Soans Farm explained the importance of environmental protection. He explained the role of mixed farming in protecting the interest of agricultural farmer. Students visited the field and got information about the uses of various trees. Prof. Sudarshan Kumar NSS Programme officer welcomed

the gathering and proposed the vote of thanks. Dr. P.G.Bhat, department of Ancient History and Archaeology, Prof.Nandini , NSS Programme officer were present.

- A programme on youth empowerment through pranic healing was held on 6.9.2010. Dr. Malathi Kedlaya, Karnataka yoga vidya foundation explained the salient features of pranic healing. A demonstration programme was also held.
- A programme on Sadbhavana Day was held on 13.9.2010. Dr. Suresh Negalaguli, Principal, Ayurvedic College,Shornur gave a talk on the Importance of harmony between the communities. Prof. Raveesh Kumar Principal of the College presided over the function. Prof.Nandini,NSS officer welcomed the gathering. Ms.Vijayalaxmi of II BCOM conducted the programme. Ms.Yadhoda of IIB.A. Proposed the vote of thanks.
- NSS unit leaders of our college Mr.Ra njith IIB.COM, Shravan II BA, Usha II BA and Sheethal II BBM attended University level leadership camp held at Sri Kukke Subramanyeshwara College, Subramanya from 16.9.2010 to19.9.2010.
- Leadership training programme was held on 17.9.2010 in association with Rotary Club,Moodbidri. Sri Chetan Ram,national trainer was the resource person. He explained the important qualities required for a successful leader. Prof. Raveesh Kumar principal of the college inaugurated the programme and presided over the function. Sri Praveenchandra, President Rotary Club Moodbidri, welcomed the guests. Prof. Sudarshan Kumar, NSS Programme officer conducted the programme. Kum. Swathi, Joint Secretary, students union proposed the vote of thanks. Prof. Nandini, NSS Programme officer was present in the function.
- A University level NSS cultural competition was held on 18.09.2010 at Alva's College, Moodbidri. Ms. Reshma ,Ms. Vidyashri, Ms. Roopashri, Ms. Prathvi, Ms.Vandana, Ms. Ashwini,Ms. Chandini, Ms. Archana, Ms. Deepa, Ms. Anusha, Ms. Yashoda , Ms. Deepika, Ms. Jayashree,Ms. Raksha and Ms. Suneetha participated in Janapada dance competition.
- Plastic eradication programme was held on 21.09.2010 in association with Tribhuvan Jacees, Moodbidri. About 75 NSS students of our College picked up plastics from Jain Pete to Swaraj Maidan.

- Two days leadership training programme was organized by the students' union of the college on 25th and 26th of September 2010. Sri Vittalamoorthy, Lecturer from Sullya was the trainer. Following NSS students participated in the training programme.

1.Charanraj	I BBM
2.Rakshita Jain	I BBM
3.Shruthi K.S.	I BBM
4.Suhana Banu	I BBM
5.Dhanalaxmi	I BA
6.Chaitra Kumari	I BCOM
7.Chethana	I BCOM
8.Ashiwini Kumari M.	I BA
9.Roopashree	I BA
10.Usha R.	I BA
11.Harischandra	I BA
12.Abhilash	I BA
13.Vasantha Kumar	I BA
14.Malathi	I BA
15.Sushma	I BA
16.Ashwini M.S.	I BA
17.Deepika	I BA
18.Anusha	I BA
19.Usha	IIBA

- Following 18 NSS students along with the Programme Officer attended three days National Seminar- Alva's Nudisiri, a programme on Kannada literature from 29th to 31st October 2010, at Alva's College, Moodbidri.

1. Malathi	I BA
2. Abhilash	I BA
3. Dhanalaxmi Shetty	I BA
4. Akshay	I BA
5. Ashwini M S	I BA
6. Usha R	I BA
7. Ashwini Hegde	I BA
8. Shwetha	I BA
9. Sowmya Poojary	I BBM
10. Padmanabha	I BBM
11. Sachin S	I BBM
12. Sandesh	I BBM
13. Madhukiran	I BBM
14.Vijayalaxmi	II BCOM
15. Swathi Pai	II BCOM
16.Kalpa	II BCOM
17. Shravan	II BA
18. Sooryanarayana	II BA

- Mr. Ranjith NSS Unit leader attended National Integration Camp held from 5th to 11th December 2010 at Cauvery College, Gonikoppal.
- Prof. Sudarshan Kumar and Prof. Nandini attended programme officers meeting held on 2nd December 2010 at Karantha Bhavana, University College, Mangalore.

Annual Special Camp: The annual NSS special camp was held from 23rd to 29th December 2010 at D.K.Z.P.Higher Primary School, Iruvail. The camp was inaugurated by Sri Raghavendra Asranna, chief priest of Shri Durgaparameshwari Temple, Iruvail. He said, NSS will develop the personality of students through the physical work. Sri Pratap Kumar, correspondent of DJVV Sangha, Sri Sadhu Sanil, President, Hosabettu Grama Panchayat, Sri Vijayakumar Hegde, President, Hosabettu Co-operative Bank, Sri Jagadeesh M. Shetty, Agriculturist, Sri Satheeshchandra Salian, businessman, Iruvail, Sri Poovappa Salian, Secretary, Sri Durgaparameshwari Temple, Iruvail, Sri Shivappa Sanil, President, School Betterment Committee, Smt. Muthu, Headmistress, D.K.Z.P. HR. Pry. School, Iruvail were the chief guests. The programme was presided by Prof. Raveesh Kumar, Principal of the college. The camp was attended by 57 girls and 41 boys.

Various programmes were organized during the special camp. The tasks of camp were extension and leveling of play ground, **character** development, legal awareness and health consciousness. Sri Yuvaraj, President, JAYCES Moodbidri, conducted a workshop on human relations. Smt. Shwetha Jain, Lawyer and Notary, Moodbidri, gave a talk on legal awareness. Smt. Amitha senior grade Lecturer spoke on the issue- Pranayama and mental health. Sri Muniraja Renjala, Teacher, Jain High School, Moodbidri, conducted a workshop on – Rangaantaranga. Dr. Krishna Mohan Prabhu, Prabhu Hospital, Moodbidri, gave a talk on first aid with demonstration. He also explained the causes and problems of AIDS among the youth. One day free medical health check up was also planned for the villagers of Iruvail during the special camp on 26th December 2010 in alliance with A. J. Institute of medical science, Mangalore and Red Ribbon Club. About 151 villagers took the advantage of this programme. Members of Red Ribbon Club distributed pamphlets on AIDS awareness to the villagers.

- A programme on drive against filaria was held from 10th to 12th January 2011 under the Community Health Centre; Moodbidri. NSS students Ms. Sheethal, Ms. Deeksha, Ms. Sukanya, Ms. Sachita, Ms. Tripthi, Ms. Pavitra, Ms. Shruthi, Ms. Deekshitha,

Ms. Priyadarshini, Ms. Sunitha. Ms. Praneetha, Ms. Savitha, Mr. Dheeraj, Mr. Vinyas of IBBM and Mr. Mahabhala, Mr. Hemachandra, Mr. Suryanarayana, Mr. Shravan Amin, Ms. Anusha of IIBA participated in the drive and distributed anti-filarial tablets to the residents of Moodbidri municipality.

- NSS of Mangalore University structured a university level Youth Day programme on 12th January 2011 at Town Hall, Mangalore. Mr. Ranjith II BCOM, Mr. Shravan II BA, Mr. Prasad I BBM, Ms. Usha IIBA and Ms. Sheethal II BBM participated in the programme.
- NSS unit of the college celebrated **Youth Day** in association with students' union on 12th January 2011. Sri Muniraja Renjala, Teacher, Jain High School, Moodbidri delivered a lecture on Swami Vivekananda.
- Rotary club of Moodbidri in association with Karnataka Forest Department celebrated mass Republic Day on 26th January 2011 at Swarajya Maidan, Moodbidri. NSS students Ms. Shruthi, , Ms. Rakshita, Mr. Charanraj of I BBM, Mr. Kiran, Mr. Jaison Fernandes, Mr. Prashanth Kumar, Mr. Jeevan, Mr. Prashanth, Mr. Yatheesh, Mr. Vineeth, Mr. Mukhesh, Mr. Santhosh, Mr. Sukumar, Mr. Vinay Lobo, Ms. Pooja, of I BCOM, Mr. Shravan Amin, Mr. Hemachandra, Mr. Mahabala of II BA, Ms. Tulasi, Ms. Swathi Pai, Ms. Vijayalakshmi, Ms. Sukheshini, Ms. Divya, Ms. Chaitra, Ms. Ratheeksha, Mr. Edwin, Mr. Naveena, Mr. Ranjith of II BCOM and Ms. Sukanya, Ms. Deeksha, Ms. Sheethal of II BBM participated in the march fast programme.
- Mr. Prasad and Mr. Charanraj of I BBM attended a programme on environment –**Save Western Ghat- Sahyyadri Utsav**- at Alva's Institute of Engineering and Technology, Mijar on 28th, 29th and 30th January 2011 organised by Udipi Zilla Parisaraskthara Okkoota, Udupi.
- An awareness programme on blood donation was organized on 3rd February 2011. Dr. Krishna Mohan Prabhu, Prabhu Hospital, Moodbidri gave a talk on the need and importance of blood donation. The programme was presided by Prof. Raveesh Kumar, Principal of the college. Prof. Sudarshan kumar NSS Programme officer welcomed the guests. Mr. Santhosh Co-ordinator of Rovers and Rangers proposed the vote of thanks. Ms. Sridevi, Department of Management conducted the programme.

- Blood donation camp was arranged on 8th February 2011 in association with government hospital, Udupi. The programme was inaugurated by Mr. Muralidhar, Tahashildar, Moodbidri. Sixty students donated blood and about forty students identified their blood group.
- Prof. Nandini, Programme officer has attended 10 days orientation course from 14-02-2011 to 23-02-2011 at TOC BHAVAN, University of Mysore, organized by NSS training and orientation centre for Karnataka, University of Mysore.
- An educational tour was organized on Wednesday 2nd march 2011 to St. Mary's Island, Udupi and historical places of Barkur. 50 NSS volunteers participated in the tour.
- One day district level workshop on **Protect Cultural Heritage** was organized by NSS Mangalore University and Heritage club of the College on 13th march 2011. The workshop was inaugurated by Dr. K. Chinnappa Gowda, Registrar of Mangalore University. He gave the keynote address. Sri Abhijeeth M. Secretary, Sri DJVV Sangha, Moodbidri was the chief Guest. Dr. Gananatha Ekkar, Co-ordinator NSS, Mangalore University was the resource person on the subject folklore culture. Prof. Thukarama Poojary, President, Rani Abbakka Tulu Adhyayana Kendra, Bantval gave a lecture on the topic – Cultural materials and Objects. Dr. B. Jagdeesha Shetty, Department of History, Sri Poornaprajna College, Udupi, was resource person on the topic Historical Monuments and inscriptions. A slide show on Monuments of Tulunaad was presented by Dr. P. G. Bhat, department of History, Sri Dhavala College Moodbidri. Prof. Hariprasad Shetty, Nodal officer, NSS Mangalore University gave away the certificates to the participants. Prof. Raveesh kumar, Principal of the College Presided over the function. Prof.
- Sudarshan Kumar, Programme Officer, conducted the programme. Dr. P. G. Bhat welcomed the gathering. Smt. Nandini. Programme officer proposed the vote of thanks. About 125 NSS students from various Colleges participated in the workshop.

Indira Gandhi National Open University:-

IGNOU Programmes under Open and Distance Learning started functioning in our College in June 2008. College offers various Post Graduate, Under Graduate, Diploma and Certificate Courses. Orientation Programme for I year IGNOU students was held during November 2010. 40 students have registered for the various courses of IGNOU during this year.

